



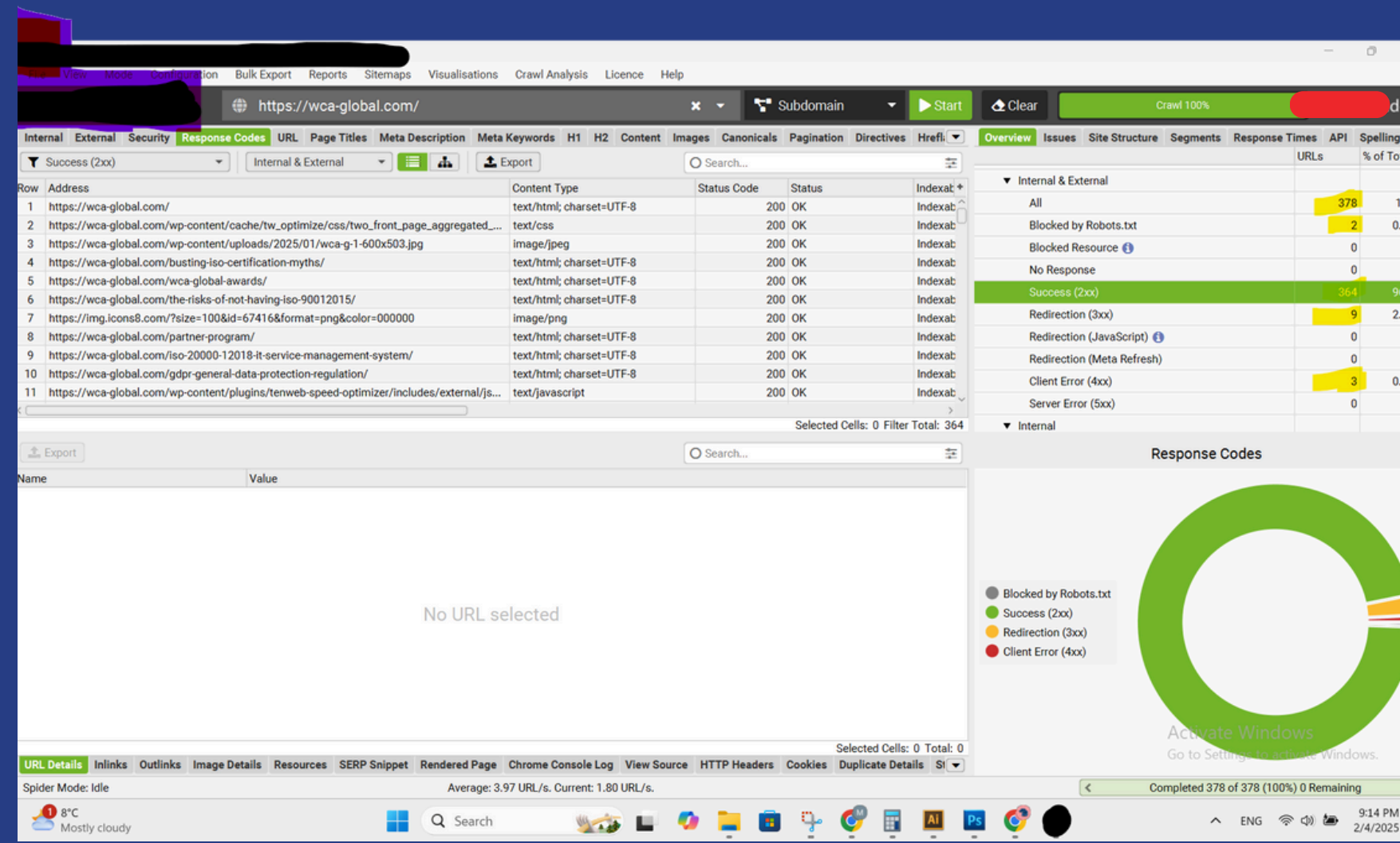
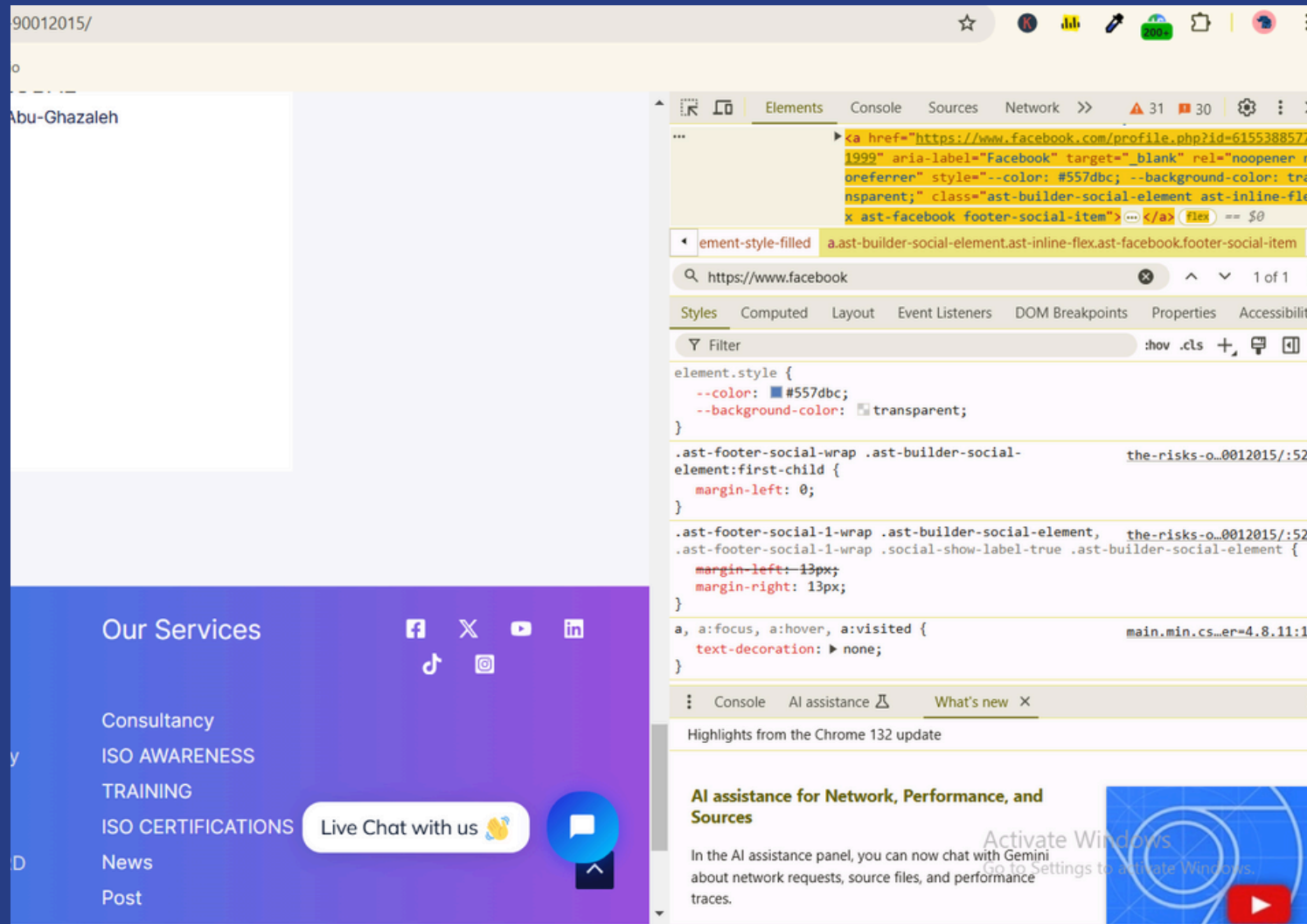
WCA Global

Technical SEO Audit

Identifying & Resolving Website Errors



WCA Website Link Errors



- Fix all link errors, including redirected, client-side, and blocked links, to ensure smooth navigation and optimal website performance.



WCA Link Performance Analysis

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
↓	Address	Content Ty	Status Code	Status	Indexabilit	Indexabilit	Title 1	Title 1 Len	Title 1 Pix	Meta Desc	Meta Desc	Meta Desc	Meta Key	Meta Key	H1-1	H1-1 Leng	H2-1	H2-1 Leng	H2-2
2	https://wca-global.com/	text/html; c	200	OK	Indexable		Home - W	60	544	WCA GLC	154	985		0		0	CERTIFIC	14	Other C
3	https://wca-global.com/wp-content/uploads/2025/0/	image/jpe	200	OK	Indexable			0	0		0	0		0		0		0	
4	https://wca-global.com/busting-iso-certification-myti	text/html; c	200	OK	Indexable		Busting IS	151	1408	Busting IS	95	658		0	Busting IS	95	CERTIFIC	14	Other C
5	https://wca-global.com/wca-global-awards/	text/html; c	200	OK	Indexable		WCA GLC	73	697	The WCA	145	937		0		0	CERTIFIC	14	Other C
6	https://wca-global.com/the-risks-of-not-having-iso-8	text/html; c	200	OK	Indexable		The Risks	148	1366	The Risks	637	4025		0	The Risks	92	CERTIFIC	14	Other C
7	https://wca-global.com/pci-dss-certification-paymer	text/html; c	404	Not Founc	Non-Index	Client Error		0	0		0	0		0		0		0	
8	https://wca-global.com/partner-program/	text/html; c	200	OK	Indexable		Partner Pr	71	637	A seamles	112	717		0		0	CERTIFIC	14	Other C
9	https://wca-global.com/wp-content/plugins/tenweb-:	text/javasc	200	OK	Indexable			0	0		0	0		0		0		0	
10	https://wca-global.com/gdpr-general-data-protectio	text/html; c	200	OK	Indexable		GDPR - G	97	866	The Gene	151	978		0	GDPR - G	41	CERTIFIC	14	Other C
11	https://wca-global.com/iso-20000-12018-it-service-i	text/html; c	200	OK	Indexable		ISO 2000	103	945	In today's	144	861		0	ISO 2000	47	CERTIFIC	14	Other C
12	https://wca-global.com/category/consultancy/	text/html; c	200	OK	Indexable		Consultan	67	601	Consultan	11	79		0	Consultan	11	CERTIFIC	14	Other C
13	https://wca-global.com/cookies-policy/	text/html; c	200	OK	Indexable		Cookies P	70	620	This Cook	152	990		0	Cookies P	14	CERTIFIC	14	Other C
14	https://wca-global.com/category/training-services/is	text/html; c	200	OK	Indexable		ISO AWA	78	738		0	0		0	ISO AWA	22	CERTIFIC	14	Other C
15	https://wca-global.com/page/15/	text/html; c	200	OK	Non-Index	Canonical	Home - W	60	544	WCA GLC	154	985		0		0	CERTIFIC	14	Other C
16	https://wca-global.com/hipaa-health-insurance-port	text/html; c	200	OK	Indexable		HIPAA - H	115	1014	HIPAA (He	149	934		0	HIPAA - H	59	CERTIFIC	14	Other C
17	https://wca-global.com/iso-270012022-information-	text/html; c	200	OK	Indexable		ISO 2700	111	1022	Introducti	158	974		0	ISO 2700	55	CERTIFIC	14	Other C
18	https://wca-global.com/iso-220002018-food-safety-	text/html; c	200	OK	Indexable		ISO 2200	114	1063	ISO 2200	158	1029		0	ISO 2200	58	CERTIFIC	14	Other C
19	https://wca-global.com/category/news/	text/html; c	200	OK	Indexable		News - W	60	541	News	4	37		0	News	4	CERTIFIC	14	Other C
20	https://wca-global.com/iso-220002018-food-safety-	text/html; c	200	OK	Indexable		ISO 2200	102	948	Introducti	156	967		0	ISO 2200	46	CERTIFIC	14	Other C
21	https://wca-global.com/mission-statement/	text/html; c	200	OK	Indexable		Vision Sta	72	642	"To be the	155	1006		0	Vision Sta	16	CERTIFIC	14	Other C
22	https://wca-global.com/wp-content/uploads/2024/11	image/jpe	200	OK	Indexable			0	0		0	0		0		0		0	
23	https://wca-global.com/category/post/	text/html; c	200	OK	Indexable		Post - WC	60	531		0	0		0	Post	4	CERTIFIC	14	Other C
24	https://wca-global.com/wp-content/uploads/2025/0/	image/jpe	200	OK	Indexable			0	0		0	0		0		0		0	
25	https://wca-global.com/return-refund-policy/	text/html; c	200	OK	Indexable		Return & F	22	202	Last updat	31	214		0	Return & F	22	CERTIFIC	14	Other C
26	https://wca-global.com/page/3/	text/html; c	200	OK	Non-Index	Canonical	Home - W	60	544	WCA GLC	154	985		0		0	CERTIFIC	14	Other C
27	https://wca-global.com/soc-certification-service-org	text/html; c	200	OK	Indexable		SOC Certi	48	417	SOC Certi	695	4313		0	SOC Certi	48	CERTIFIC	14	Other C
28	https://wca-global.com/media/	text/html; c	200	OK	Indexable		Media	5	55		0	0		0	Media				
29	https://wca-global.com/contact-list/	text/html; c	200	OK	Indexable		Contact Li	68	507	Below is th	88	541		0					


- evaluates the health of website links, identifying redirect errors, blocked URLs, and client-side issues to enhance SEO.



Website page sections and their SEO

- **Page Title (Meta Title)** – Ensure each page has a clear, keyword-rich title that reflects its content. This significantly impacts rankings and click-through rates.
- **Meta Description** – Write a concise, engaging summary (150-160 characters) that encourages users to click, even though it doesn't directly affect rankings.
- **Headings (H1, H2, H3, etc.)** – Structure content using headings for better readability and indexing. Use one H1 per page and relevant subheadings.

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Website page sections and their SEO

- **Body Content** – Ensure content is well-written, informative, and keyword-optimized, as it's the most important factor for ranking.
- **Image Alt Text** – Add descriptive alt text to all images for accessibility and SEO, improving image search visibility.
- **URL Structure** – Use clean, keyword-friendly URLs without unnecessary parameters or numbers.

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Website page sections and their SEO

- **Internal Links** – Link to related pages within our site to enhance navigation and boost SEO authority.
- **External Links** – Link to credible, high-quality sources when necessary to build trust and credibility.
- **Footer Content** – Ensure essential links like contact details, legal pages, and the sitemap are properly structured for usability.

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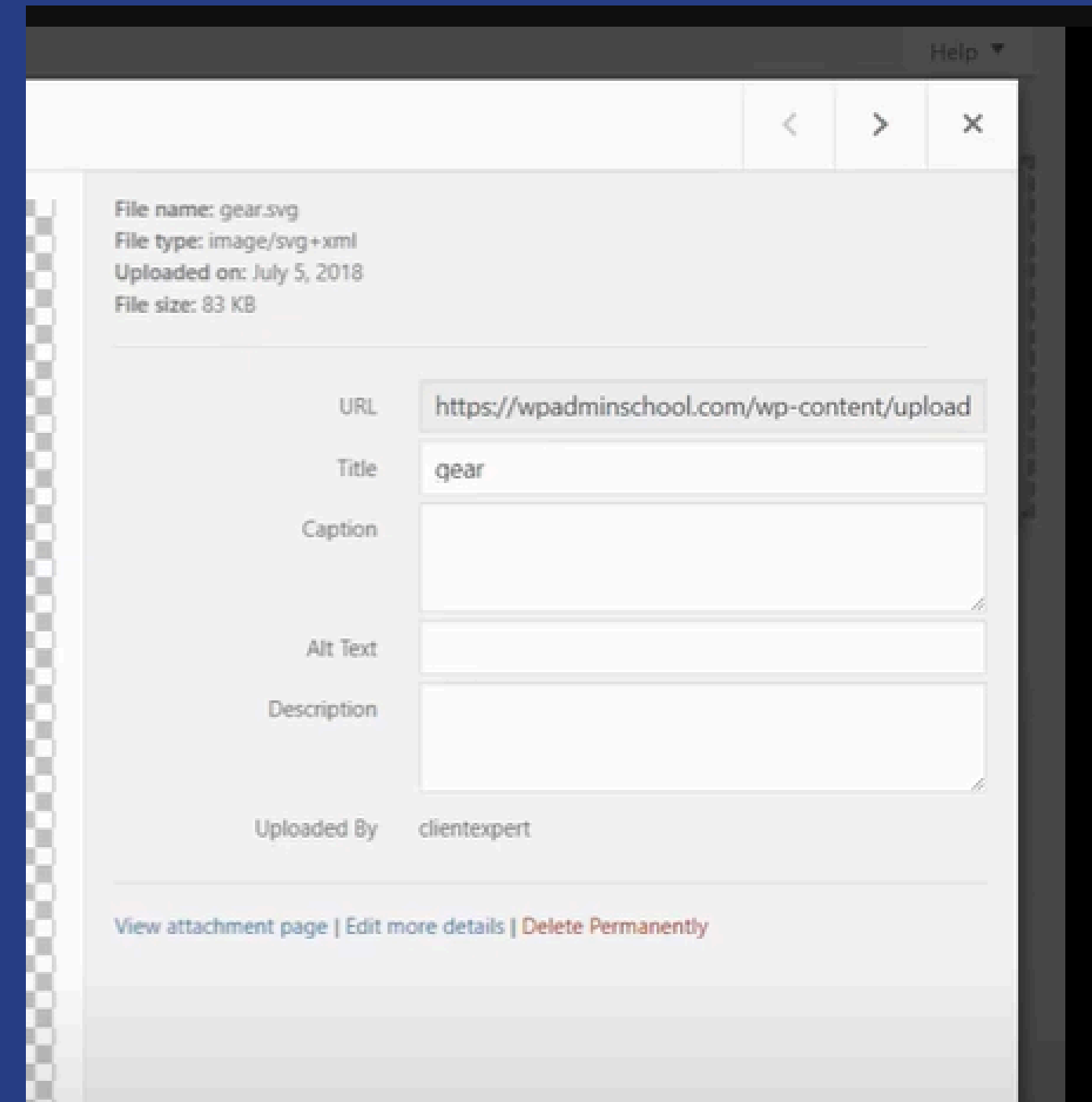
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SEO Best Practices for Image Metadata

- **Image Title** – The name of the image file, usually visible when hovering over it. SEO impact: Minimal but useful for organization.
- **Caption** – A short text displayed below the image. SEO impact: Moderate, helps user engagement and context.
- **Alt Text** – A description for visually impaired users and search engines. SEO impact: High, improves accessibility and image search rankings.
- **Description** – A detailed explanation of the image, sometimes used in metadata. SEO impact: Moderate, helpful for indexing but less critical than alt text.





Fixing WCA Sitemap Issues

XML Sitemap

This XML Sitemap is generated by [Rank Math WordPress SEO Plugin](#). It is what search engines like Google use to crawl and re-crawl posts/pages/products/images/archives on your website. [Learn more about XML Sitemaps.](#)

This XML Sitemap Index file contains **5** sitemaps.

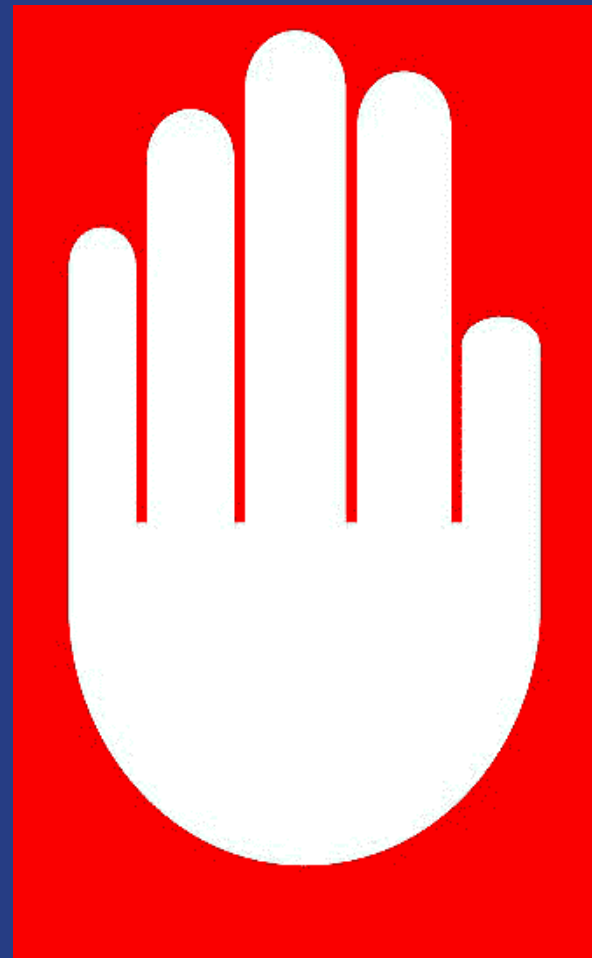
Sitemap	Last Modified
https://wca-global.com/post-sitemap.xml	2025-02-03 17:24 +00:00
https://wca-global.com/page-sitemap.xml	2025-02-03 12:02 +00:00
https://wca-global.com/elementskit_content-sitemap.xml	2024-12-17 16:45 +00:00
https://wca-global.com/elementskit_template-sitemap.xml	2025-02-03 06:06 +00:00
https://wca-global.com/product-sitemap.xml	2025-01-11 19:06 +00:00

Activate Windows
Go to Settings to activate Windows.

- Regular fixes to the website sitemap ensure proper indexing by search engines. Addressing broken links, adding missing pages, and optimizing structure can improve crawl efficiency, ensuring all relevant pages are indexed and visible.



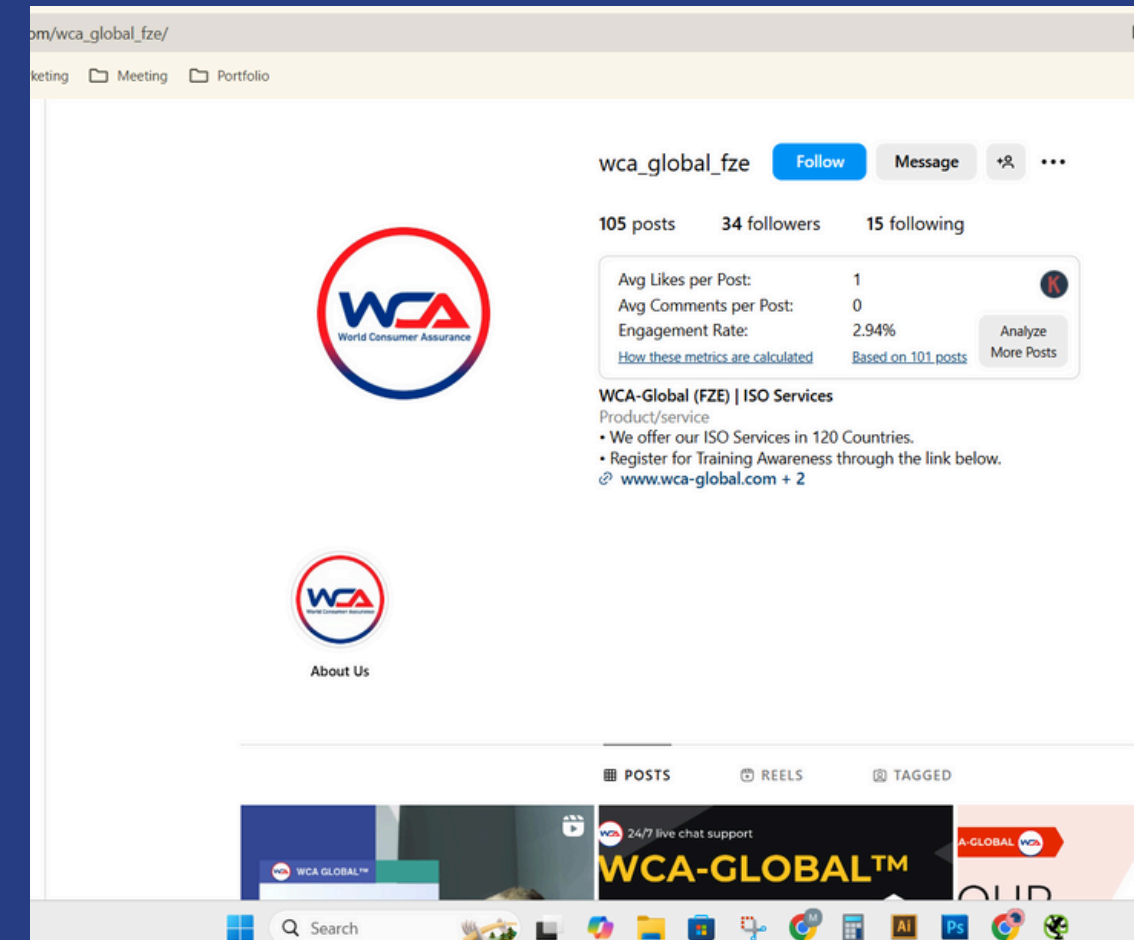
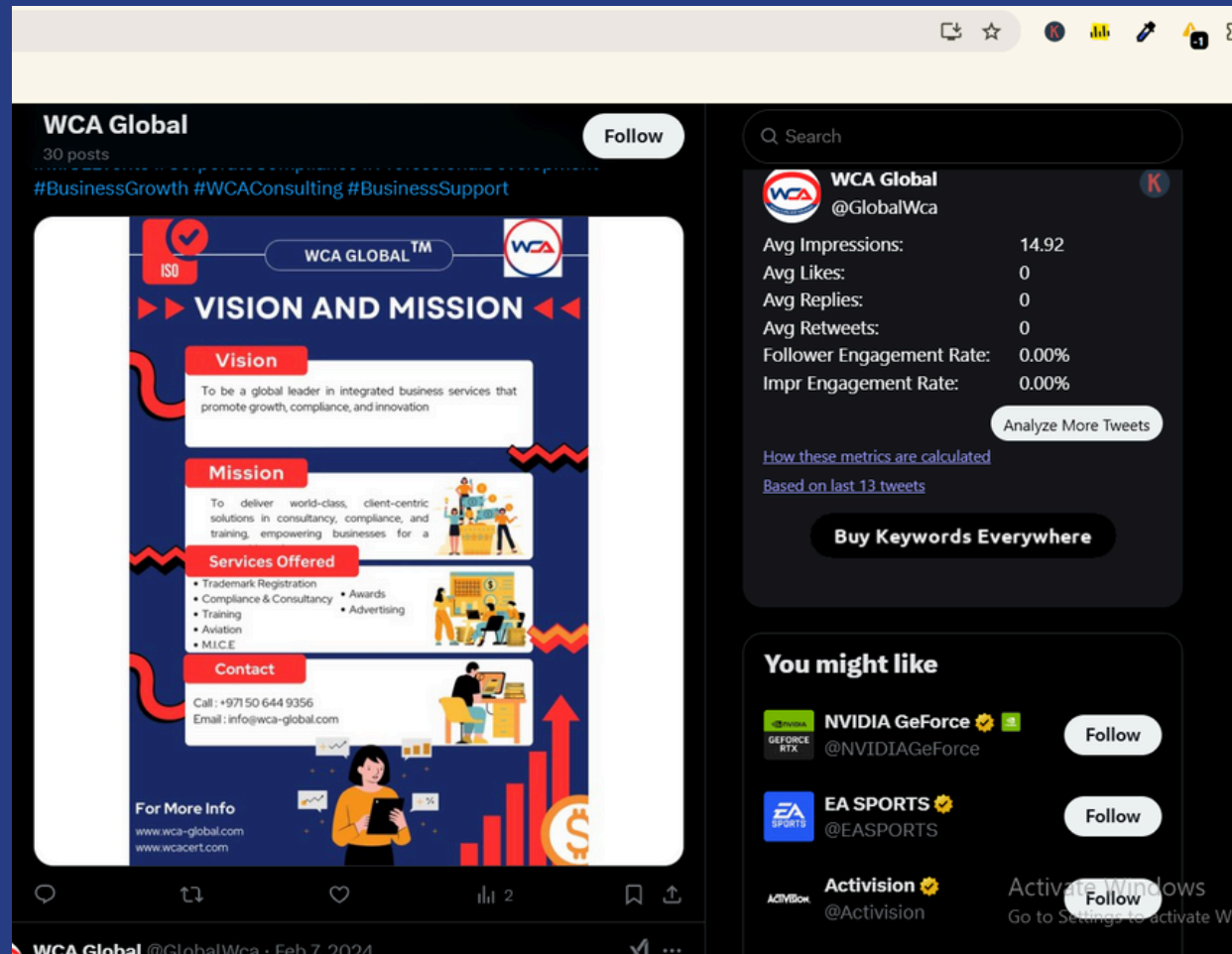
Fixing WCA Indexing Issues on Google



- Fixing indexing issues ensures that Google can correctly crawl and index your website's pages. This includes addressing noindex tags, correcting sitemap errors, and resolving crawl blockages.



Fixing Social Media Indexing Issues



- Just like with your website, fixing indexing issues on platforms like LinkedIn, Instagram, and X ensures your content is discoverable.



**Next file will be the Social Media
Strategy Goals & Content Plan**