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THE 1996AZ

1996AZ is a dynamic digital marketing agency committed to driving growth and innovation.

With a strong presence in the UAE (70%) and Azerbaijan (30%), we deliver data-driven strategies that enhance brand visibility and maximize engagement. Our expertise spans across SEO, social media, content marketing, paid advertising, and branding, ensuring tailored solutions that meet the evolving needs of businesses. As we grow, our vision extends beyond marketing, with future expansions into gaming services and E-sports projects, reinforcing our passion for digital excellence and cutting-edge solutions.





THE VISION

1996AZ envisions becoming a leading force in digital marketing, shaping the future of brands with cutting-edge strategies and innovative solutions.

We aim to revolutionize the industry in the UAE and Azerbaijan, delivering measurable success and creating a lasting impact. As we grow, we aspire to expand into gaming services and E-sports, pioneering new opportunities in the digital world.

THE MISSION

Our mission is to empower businesses with data-driven marketing strategies that enhance visibility, engagement, and growth.

We combine creativity with analytics to deliver SEO, branding, social media, and advertising solutions tailored to our clients' needs. By staying ahead of digital trends, we ensure that every campaign we execute drives real impact, positioning 1996AZ as a trusted partner in digital success.



OUR SERVICES

At 1996AZ, we specialize in strategic digital marketing solutions that drive growth and maximize brand impact. Our core services include:

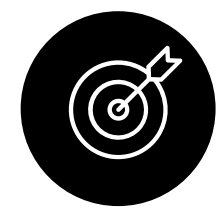
- 01 SEO & PERFORMANCE MARKETING
- 02 BRANDING & CONTENT STRATEGY
- 03 SOCIAL MEDIA & ADVERTISING



THE CREATIVE PROCESS

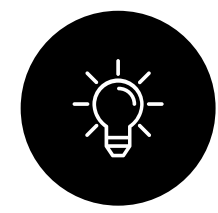
At 196AZ, our creative process is built on strategy, innovation, and data-driven decisions.

We take a structured approach to ensure every campaign and brand transformation delivers measurable success. From in-depth analysis to execution, we refine every step to maximize impact and drive growth.



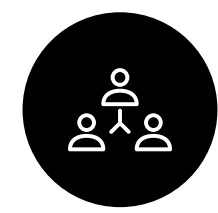
AUDIT & MARKET ANALYSIS

We begin with a comprehensive audit of the brand, website, and marketing performance, analyzing competitors and industry trends to identify strengths, gaps, and opportunities.



STRATEGY & PLANNING

Based on insights, we develop a customized marketing strategy, outlining clear objectives, branding direction, and a roadmap for SEO, content, and advertising success.



EXECUTION & OPTIMIZATION

We bring the strategy to life through branding, campaigns, and content creation, continuously tracking performance and refining tactics for maximum engagement and ROI.



RECENT PROJECTS

At 1996AZ, we take pride in delivering impactful digital marketing solutions that drive real business growth.

If you're reading this, you're already our most important project. At 1996AZ, we craft tailored strategies to grow your brand, boost visibility, and drive results. Whether it's SEO, social media, or branding, we know how to elevate your business. Let's make this the start of something great. Welcome to 1996AZ.

01. ETISAL TELECOM

UAE

Building a strong brand starts with the right strategy. We developed Etisal Telecom's brand identity, crafted a results-driven social media strategy, and empowered their sales team with expert training to maximize digital engagement.

02. WCA GLOBAL

UAE

We helped WCA Global with a complete brand overhaul, including market analysis, rebranding, website optimization, and a tailored SEO and social media strategy to drive impactful results.

03. SUBSCRIBE ME

UAE

We conducted a full audit of their brand, social media, website, SEO, and ad campaigns, identifying key areas for improvement to optimize their digital presence.

04. PRESTIGE

AZERBAIJAN

We're excited to partner with Prestige Company, providing tailored branding, SEO, social media, and performance marketing strategies to help establish their online presence and drive growth.



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WITH
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