

WCA Global

Digital Presence Audit
Social Media & Website Optimization



WCA Website Maintenance



• Before starting website UX/UI maintenance, display a designed notification image on the landing page, ensuring it follows WCA brand regulations.



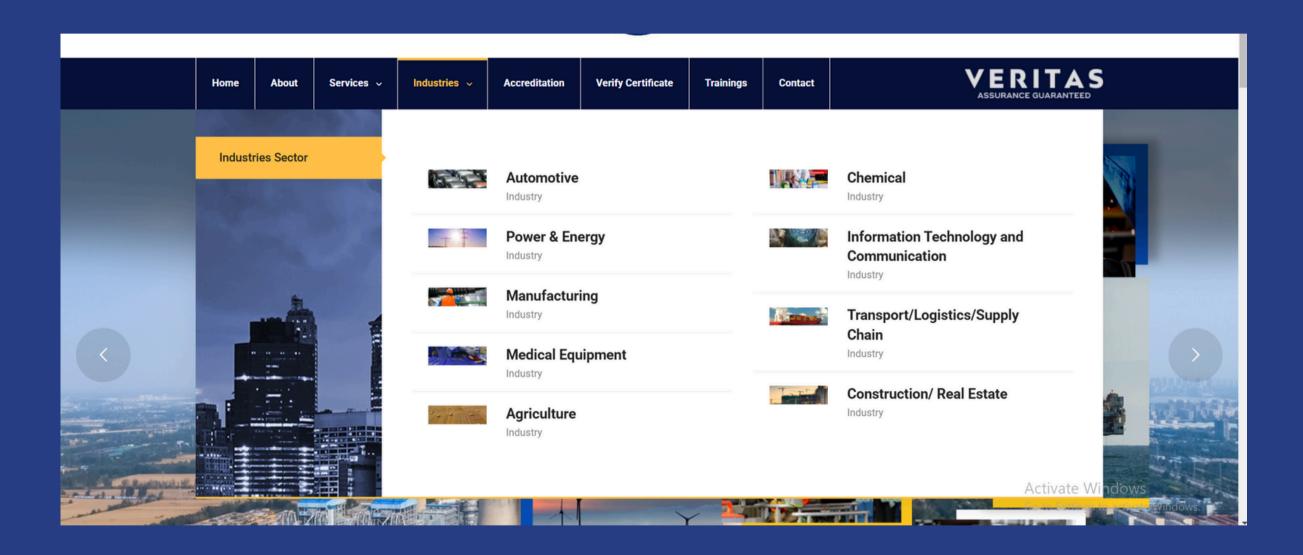
WCA Website Header



- Place the logo on a white background.
- Display contact information at the top of the header.
- Apply brand colors according to the brand guidelines.
- Use font colors based on the brand guidelines.
- Place the WCA PDF profile and brand guideline on the top.



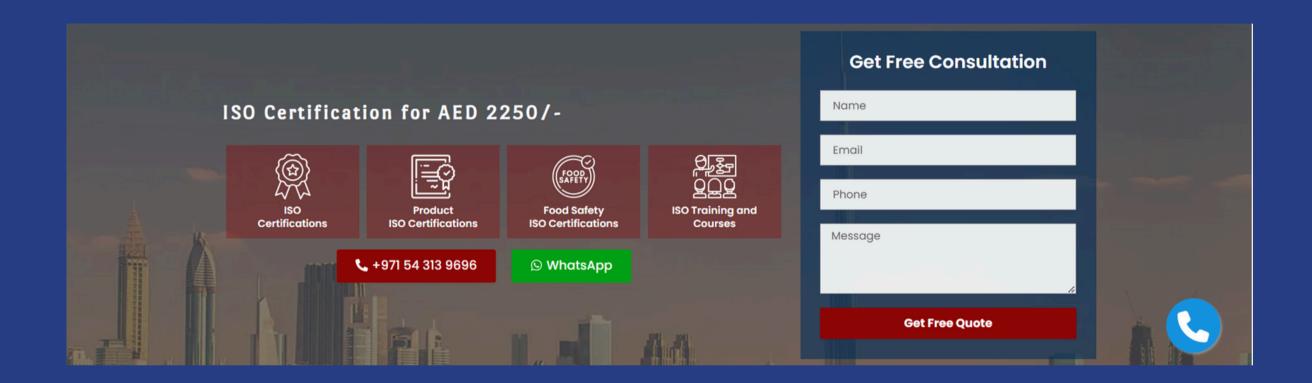
WCA Website Menue



Use your imagination



WCA Website Hero Section



- Place your key customer profiles
- Contact form for consultation
- Place your WhatsApp icon
- Place your contact number



WCA Website About Section

Best ISO Consultants In Dubai, UAE

KCS is the best ISO certification consultant in Dubai, UAE, Abu Dhabi, and Sharjah, established on 2nd July 2014, with the purpose of catering mainly to Construction and Oil & Gas Sectors, we are one of the pioneers in providing Management System Consulting Services against various ISO standards. Kingsman Consultancy Services (KCS) a division of "Kingsmen Group" started with just three consultants and now we have grown to include a vast pool of 20 experienced consultants who are adept at handling strong implementation projects across various ISO standards.

KCS Certifications is one of the best ISO Certification Consultants in Sharjah, Dubai, Abu Dhabi, UAE (United Arab Emirates) providing world-class ISO certification services. Our services at KCS include Management Systems Consultancy for various ISO standards, such as ISO 9001 for QMS, ISO 14001 for EMS, ISO 21001 for EMS, ISO 22000 for FSMS, ISO 27001 for ISMS, ISO 37001 for ABMS, ISO 45001 for OHSMS, ISO 50001 for EnMS, and many more. We offer services anywhere across the UAE (Abu Dhabi, Dubai, Sharjah, Umm-al-Quwain, Fujairah, Ajman, Ras-Al-Khaimah) and other GCC countries.

KCS is a subsidiary of Kingsmen Group that primarily deals with Sustainability solutions for products and companies. With the aim of expanding beyond boundaries, KCS has already become one of the most sought-after ISO certification consultants in Oman, Saudi Arabia, Qatar, and Bahrain.





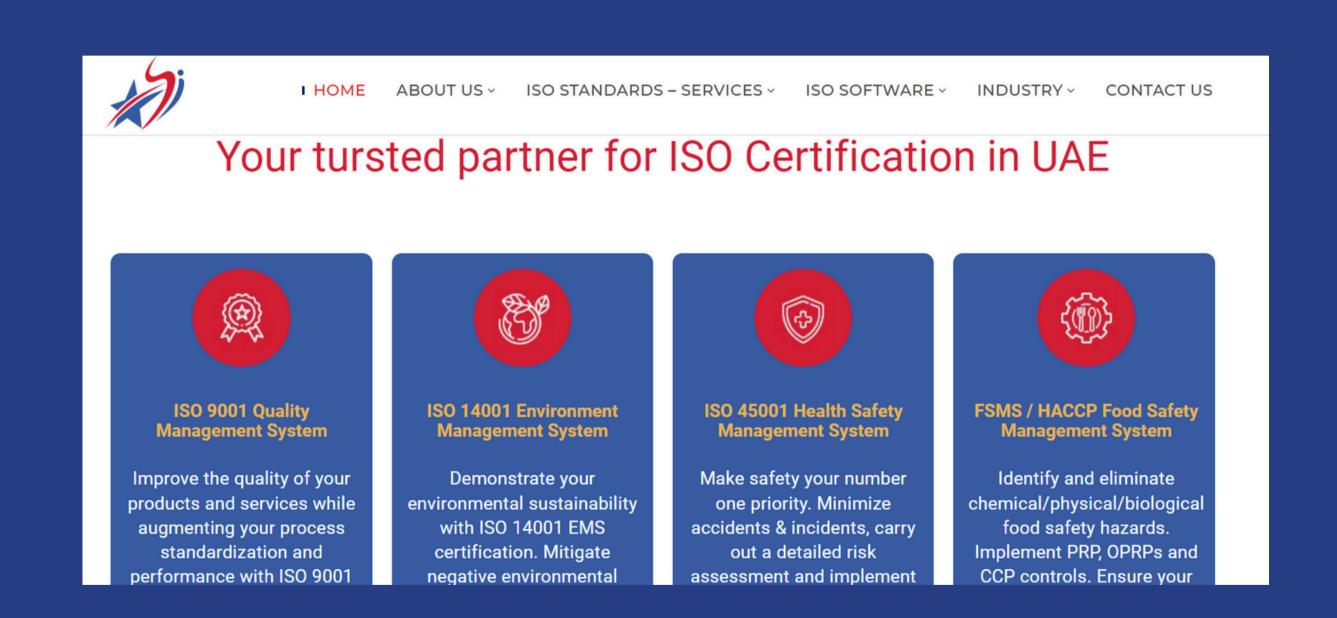


Read More

• Sub-headers/Introductory Text – Place a brief content summarizing the website or business purpose.



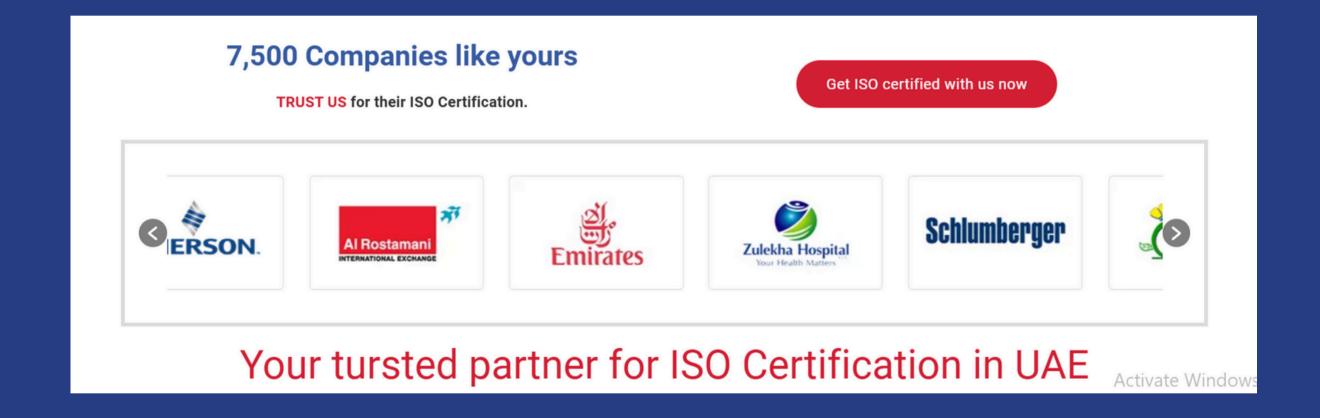
Key Services or Features Section



Place highlighting main offerings or benefits.



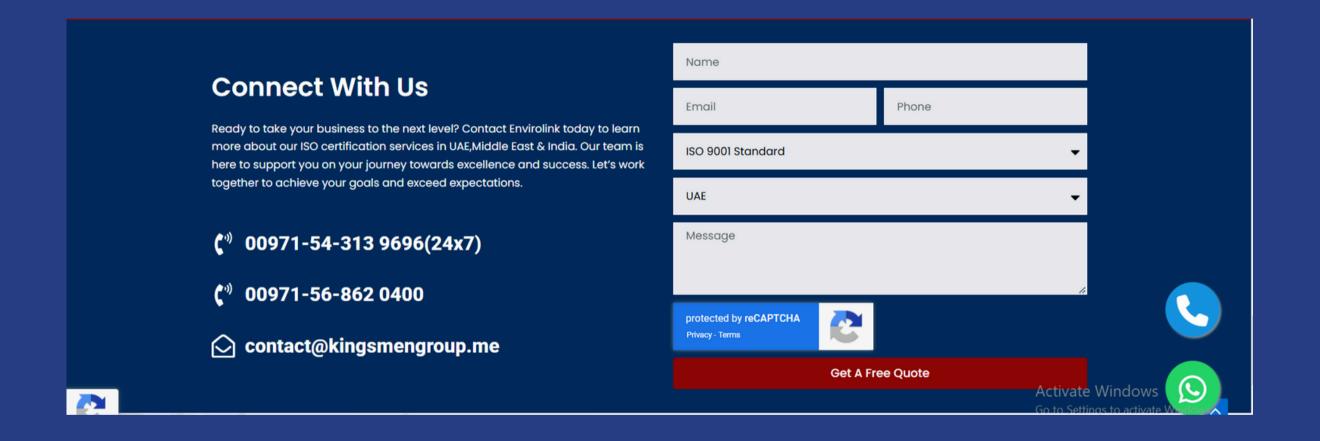
Testimonials or Trust Signals Section



 Place customer reviews, partner logos, or certifications.



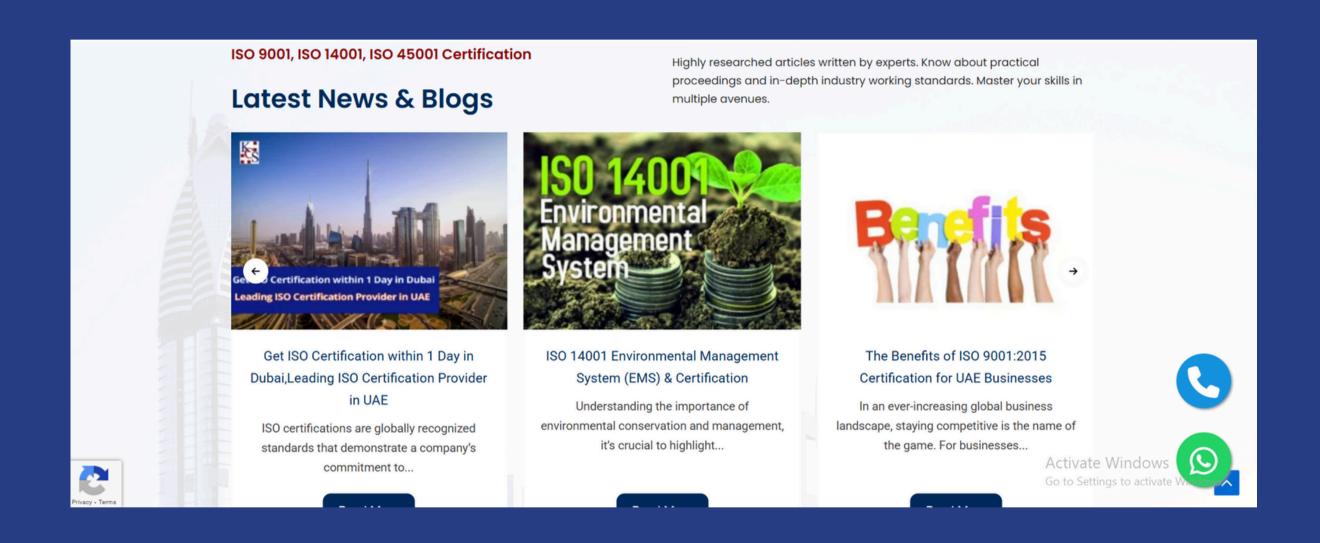
Call-to-Action (CTA) Section



• Place encouraging users to engage (e.g., "Get Started," "Learn More").



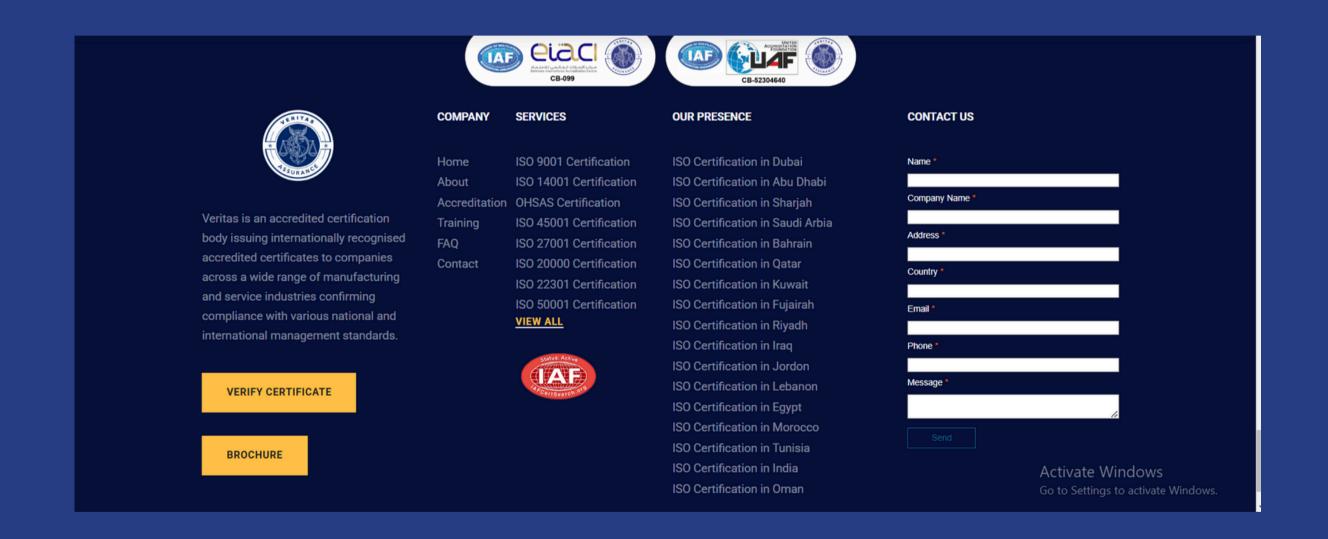
Latest News or Updates Section



 Place recent blog posts, achievements, or announcements.



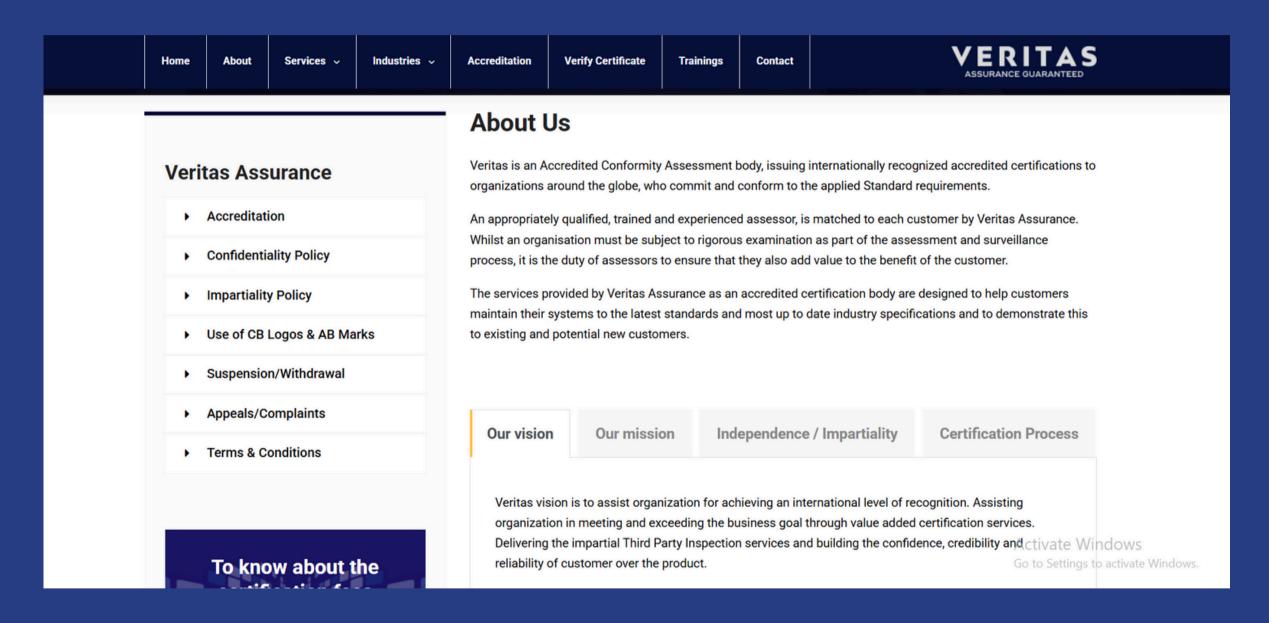
Website Footer Section



Place a footer like this exactly



About Page

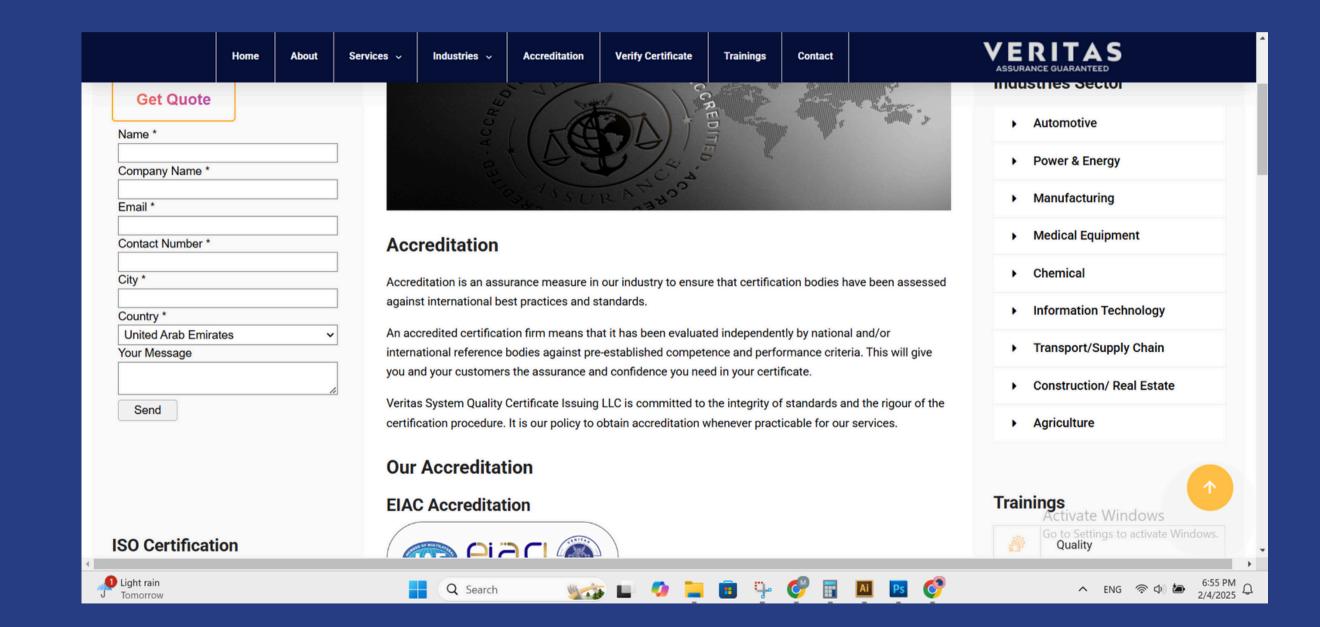


- Place a simple one page having WCA bio, Vision, Mission and etc.
- Do not to use personal pics.



Pages Layout

- Place the page title.
- Use Image, headers, text as per the brand guideline.
- On both sides use
 widgets for Contact
 Form, Trending,
 Services, Introduction





Press Release Images

- Use related image without retouching.
- Use the same dimensions for all images.
- Follow the SEO instructions while uploading.





Social Media Logo Use



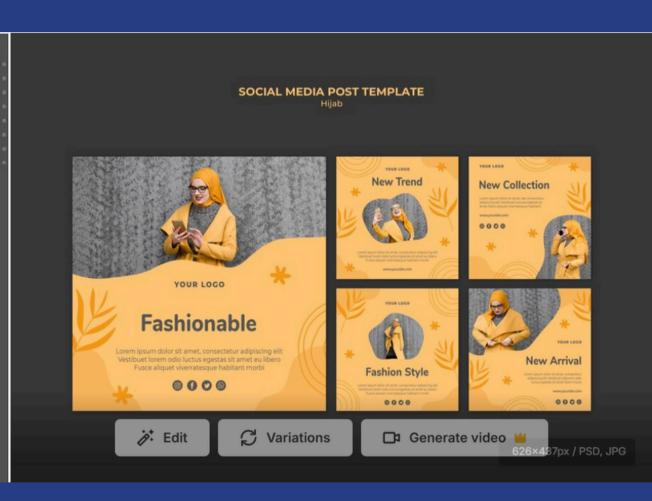
- Place the logo png.
- Place it on solid background.
- Preferred to use white background.



Social Media Posts







• Use unique designs with fixed layouts, limited to a maximum of five, while maintaining brand colors and fonts.



Social Media Cover



 Use unique designs with fixed layouts, prefer to use your slogan on the cover



Social Media Cover



 Use unique designs with fixed layouts, prefer to use your slogan on the cover



Next file will be the SEO Audit Social Media & Website Optimization