



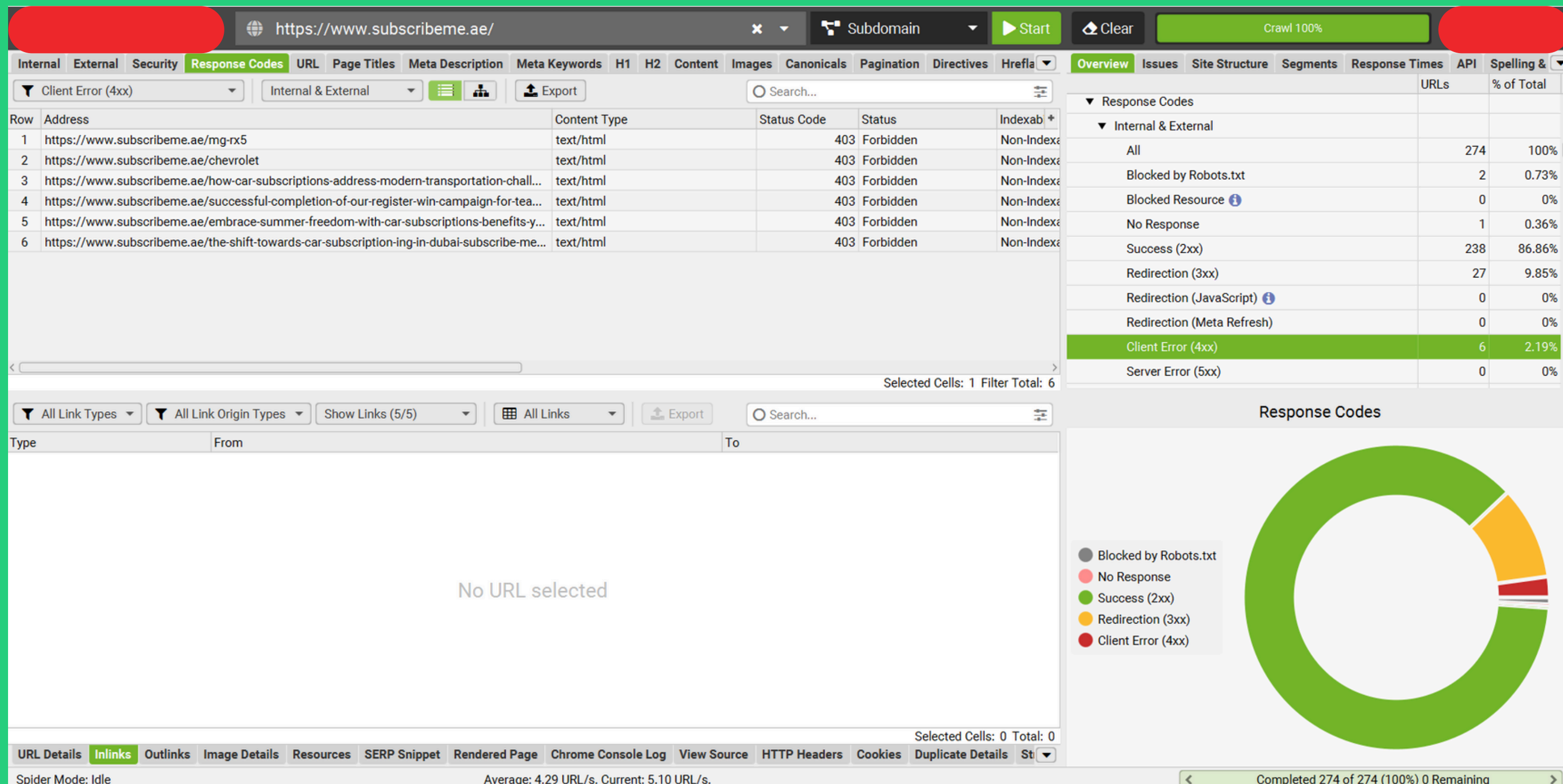
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Technical SEO Audit

Identifying & Resolving Website Errors

SubscribeMe Website URL Audit

Errors blocking access, redirecting permanently, or temporarily can affect SEO and indexing. Ensure all pages in the sitemap are accessible, update redirects to final URLs, and keep Google Search Console updated for optimal performance.



The screenshot displays a web crawler interface for the URL <https://www.subscribeme.ae/>. The 'Response Codes' tab is active, showing a table of audit results. The table indicates that 6 out of 274 URLs returned a 403 Forbidden status, which is categorized as a Client Error (4xx).

Row	Address	Content Type	Status Code	Status	Indexab
1	https://www.subscribeme.ae/mg-rx5	text/html	403	Forbidden	Non-Indexa
2	https://www.subscribeme.ae/chevrolet	text/html	403	Forbidden	Non-Indexa
3	https://www.subscribeme.ae/how-car-subscriptions-address-modern-transportation-chall...	text/html	403	Forbidden	Non-Indexa
4	https://www.subscribeme.ae/successful-completion-of-our-register-win-campaign-for-tea...	text/html	403	Forbidden	Non-Indexa
5	https://www.subscribeme.ae/embrace-summer-freedom-with-car-subscriptions-benefits-y...	text/html	403	Forbidden	Non-Indexa
6	https://www.subscribeme.ae/the-shift-towards-car-subscription-ing-in-dubai-subscribe-me...	text/html	403	Forbidden	Non-Indexa

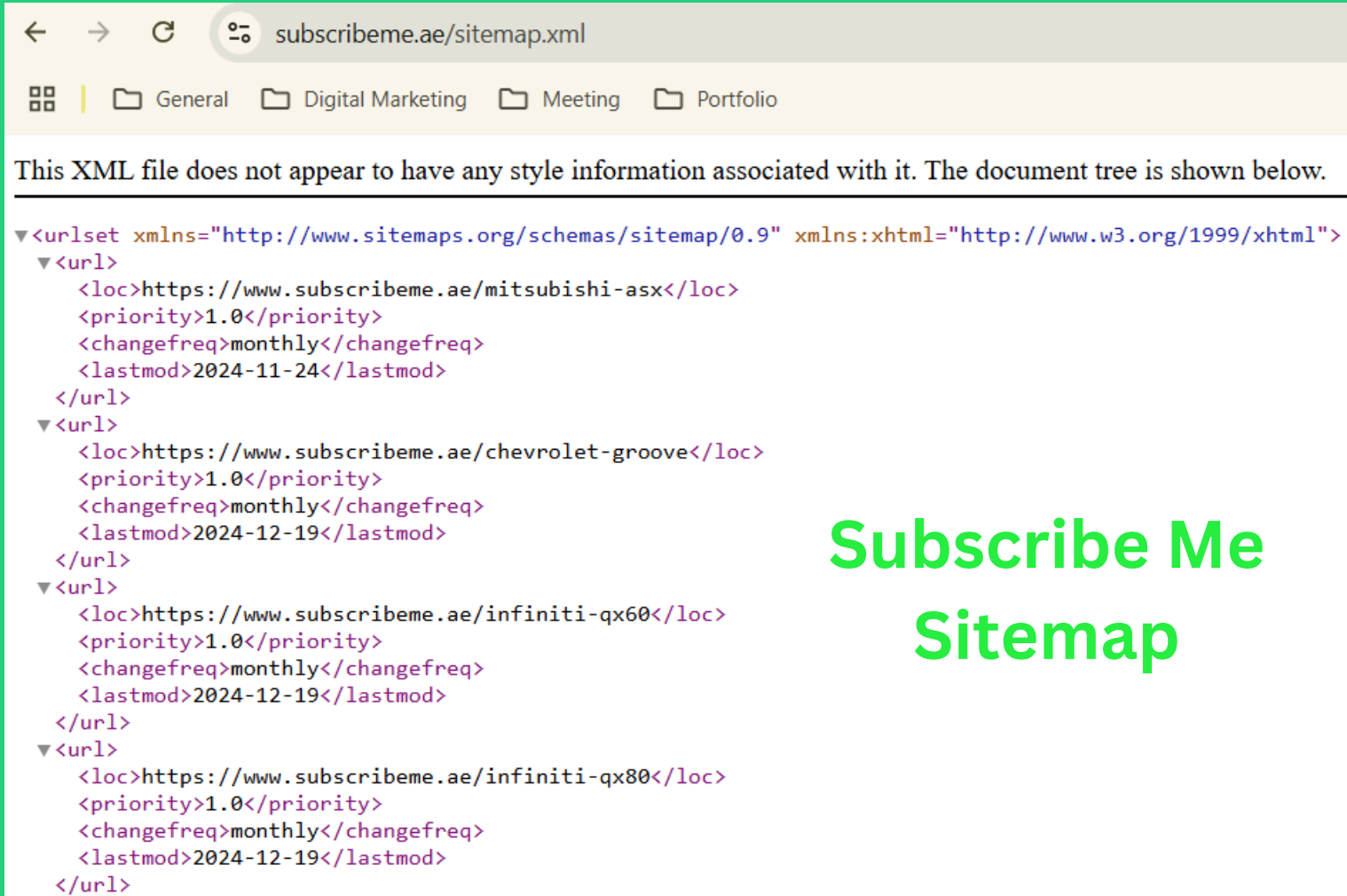
The 'Response Codes' summary table shows the following distribution:

Response Code	URLs	% of Total
All	274	100%
Blocked by Robots.txt	2	0.73%
Blocked Resource	0	0%
No Response	1	0.36%
Success (2xx)	238	86.86%
Redirection (3xx)	27	9.85%
Redirection (JavaScript)	0	0%
Redirection (Meta Refresh)	0	0%
Client Error (4xx)	6	2.19%
Server Error (5xx)	0	0%

A donut chart visualizes this data, with the largest segment (86.86%) in green representing Success (2xx), and a small red segment (2.19%) representing Client Error (4xx). The legend includes: Blocked by Robots.txt (grey), No Response (pink), Success (2xx) (green), Redirection (3xx) (orange), and Client Error (4xx) (red).

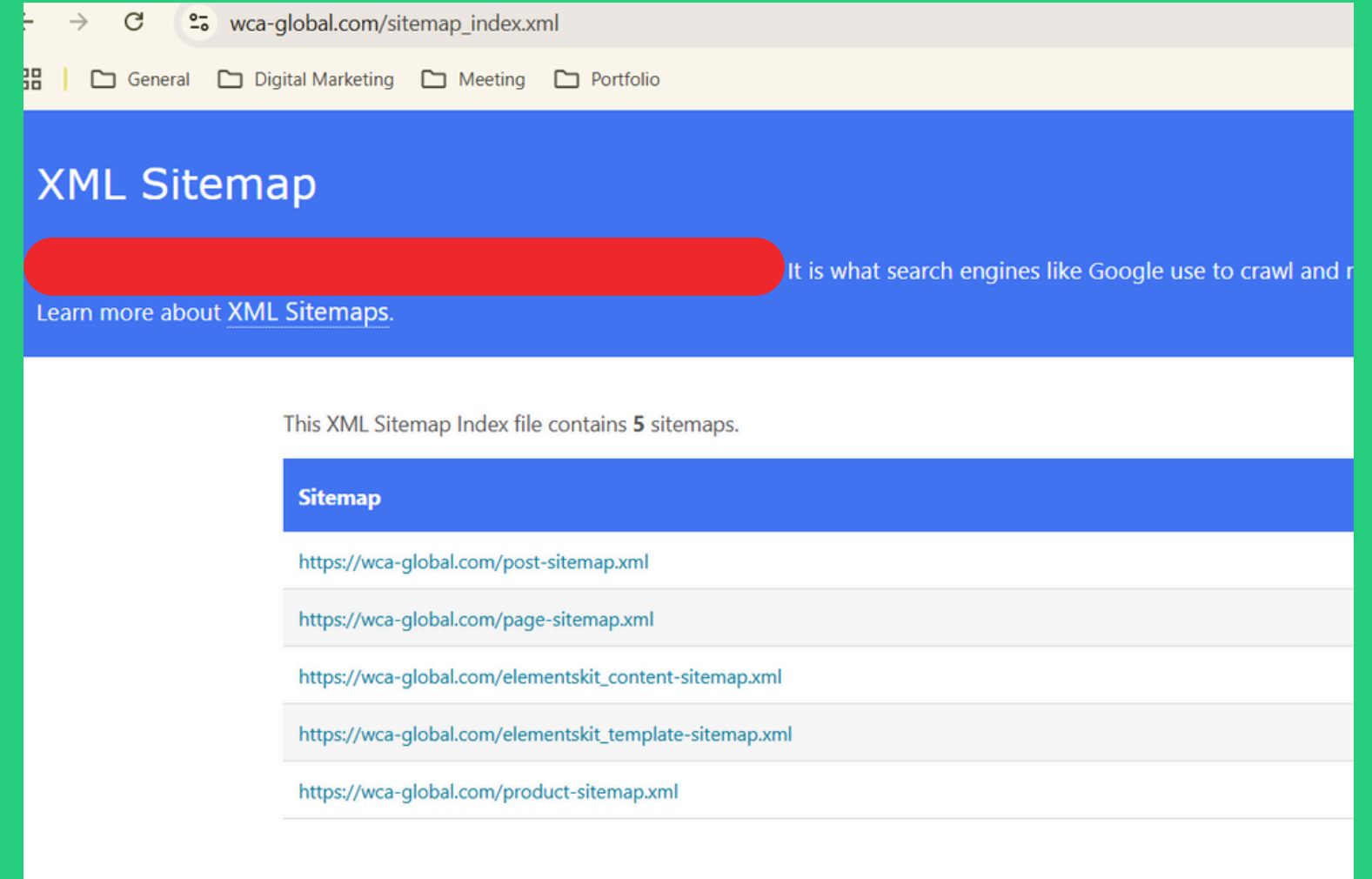
The interface also shows a 'Links' section with 'No URL selected' and a status bar at the bottom indicating 'Completed 274 of 274 (100%) 0 Remaining'.

SubscribeMe Website Sitemap Audit



```
<urlset xmlns="http://www.sitemaps.org/schemas/sitemap/0.9" xmlns:xhtml="http://www.w3.org/1999/xhtml">
  <url>
    <loc>https://www.subscribeme.ae/mitsubishi-asx</loc>
    <priority>1.0</priority>
    <changefreq>monthly</changefreq>
    <lastmod>2024-11-24</lastmod>
  </url>
  <url>
    <loc>https://www.subscribeme.ae/chevrolet-groove</loc>
    <priority>1.0</priority>
    <changefreq>monthly</changefreq>
    <lastmod>2024-12-19</lastmod>
  </url>
  <url>
    <loc>https://www.subscribeme.ae/infiniti-qx60</loc>
    <priority>1.0</priority>
    <changefreq>monthly</changefreq>
    <lastmod>2024-12-19</lastmod>
  </url>
  <url>
    <loc>https://www.subscribeme.ae/infiniti-qx80</loc>
    <priority>1.0</priority>
    <changefreq>monthly</changefreq>
    <lastmod>2024-12-19</lastmod>
  </url>
</urlset>
```

Subscribe Me Sitemap



XML Sitemap

It is what search engines like Google use to crawl and r

Learn more about [XML Sitemaps](#).

This XML Sitemap Index file contains 5 sitemaps.


Sitemap
https://wca-global.com/post-sitemap.xml
https://wca-global.com/page-sitemap.xml
https://wca-global.com/elementskit_content-sitemap.xml
https://wca-global.com/elementskit_template-sitemap.xml
https://wca-global.com/product-sitemap.xml

- The lack of style in a sitemap does not affect SEO, but errors like broken URLs, missing pages, or outdated data can. To optimize SEO, ensure your sitemap is clean, updated, and submitted to Google Search Console for proper indexing.

SubscribeMe Website Crawl Audit


- The website is not being crawled on a daily basis by Google. This may be due to certain configurations that are restricting how Googlebot accesses the site or how frequently it can crawl pages. As a result, Google may not be indexing your pages as often as needed, which could impact your site's visibility in search results.

rent car uae

 Hertz UAE
https://www.hertz.ae


Hertz UAE: Rent a Car in Dubai, Abu Dhabi, Sharjah & Ras Al ...
MOZ DA: 32/100 (+0%) Ref Dom: 1.74K Ref Links: 19.49K Spam Score: 1% [Show backlinks](#)
Search traffic (us): 220/mo (website: 970/mo) - Keywords (us): 21 (website: 281)
Choose and book your next rental car with us for a comfortable and hassle free experience. Visit the Hertz UAE website today and reserve your car online.

[Hertz Flexible Monthly](#) [Rent a Car in Dubai Online at...](#) [Abu Dhabi](#) [Contact Us](#)


 Thrifty Car Rental UAE
https://www.thriftyuae.com

Best Car Rental Service in UAE | Rent a Car Dubai - Thrifty ...
MOZ DA: 36/100 (+0%) Ref Dom: 854 Ref Links: 8.48K Spam Score: 2% [Show backlinks](#)
Search traffic (us): 330/mo (website: 400/mo) - Keywords (us): 75 (website: 189)
Thrifty has been providing its clientele in the UAE with short- and long-term car rental services for more than 40 years.



[Special Offers](#) [Rent GMC Car in Sharjah, UAE](#) [Rent GMC Car in Dubai, UAE](#)

 OneClickDrive.com
https://www.oneclickdrive.com

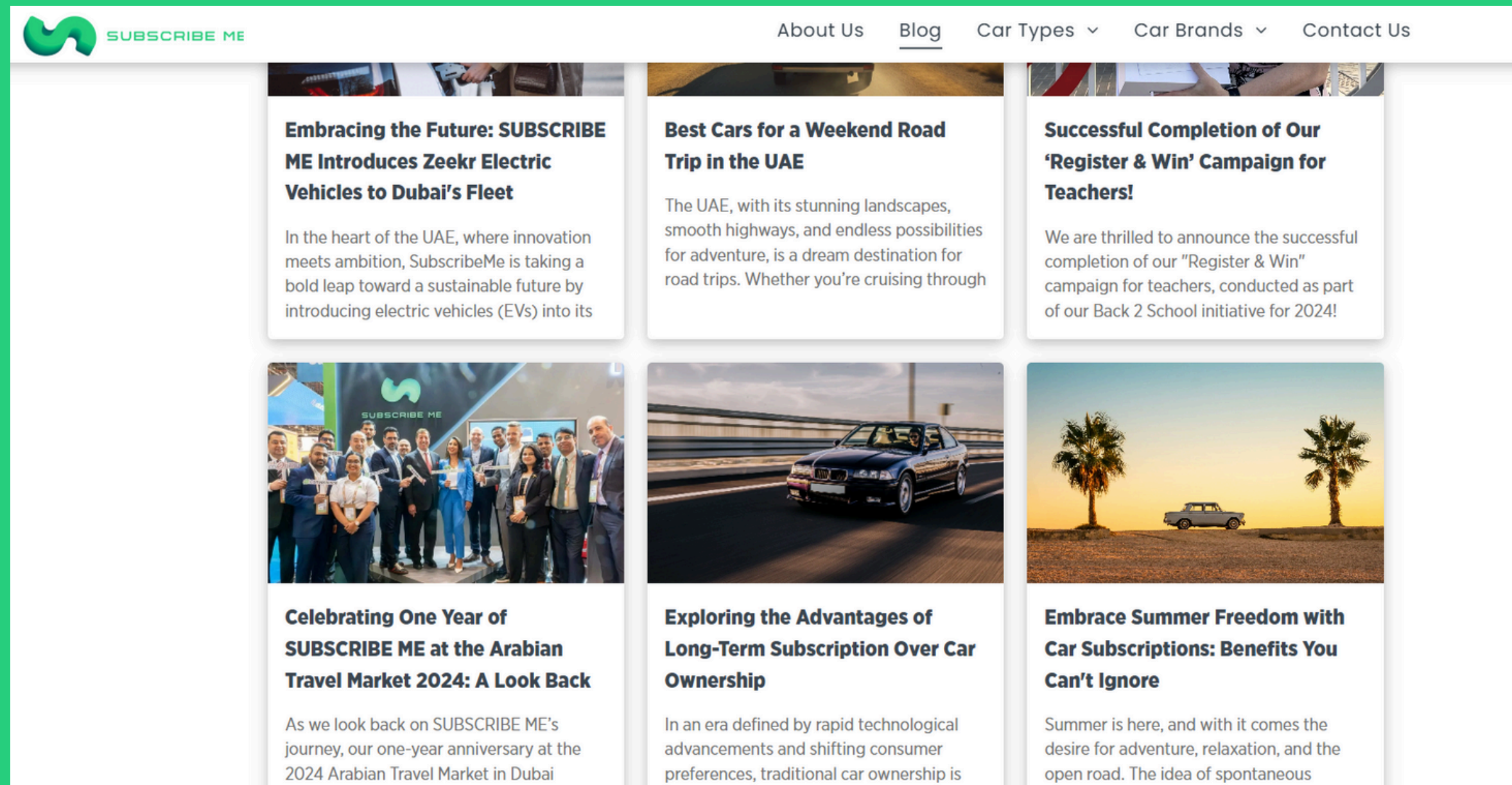
Rent a Car Dubai | Cheap Car Rental Dubai AED 30/Day
MOZ DA: 57/100 (+0%) Ref Dom: 8.01K Ref Links: 198.9K Spam Score: 2% [Show backlinks](#)
Search traffic (us): 360/mo (website: 2400/mo) - Keywords (us): 73 (website: 694)
Enjoy flexible rental options with deals starting as low as AED 30 per day and explore pre-owned cars at competitive rates, all in one place.

 Avis UAE
https://www.avis.ae

AVIS Rent A Car | Deals starting from AED 89/day



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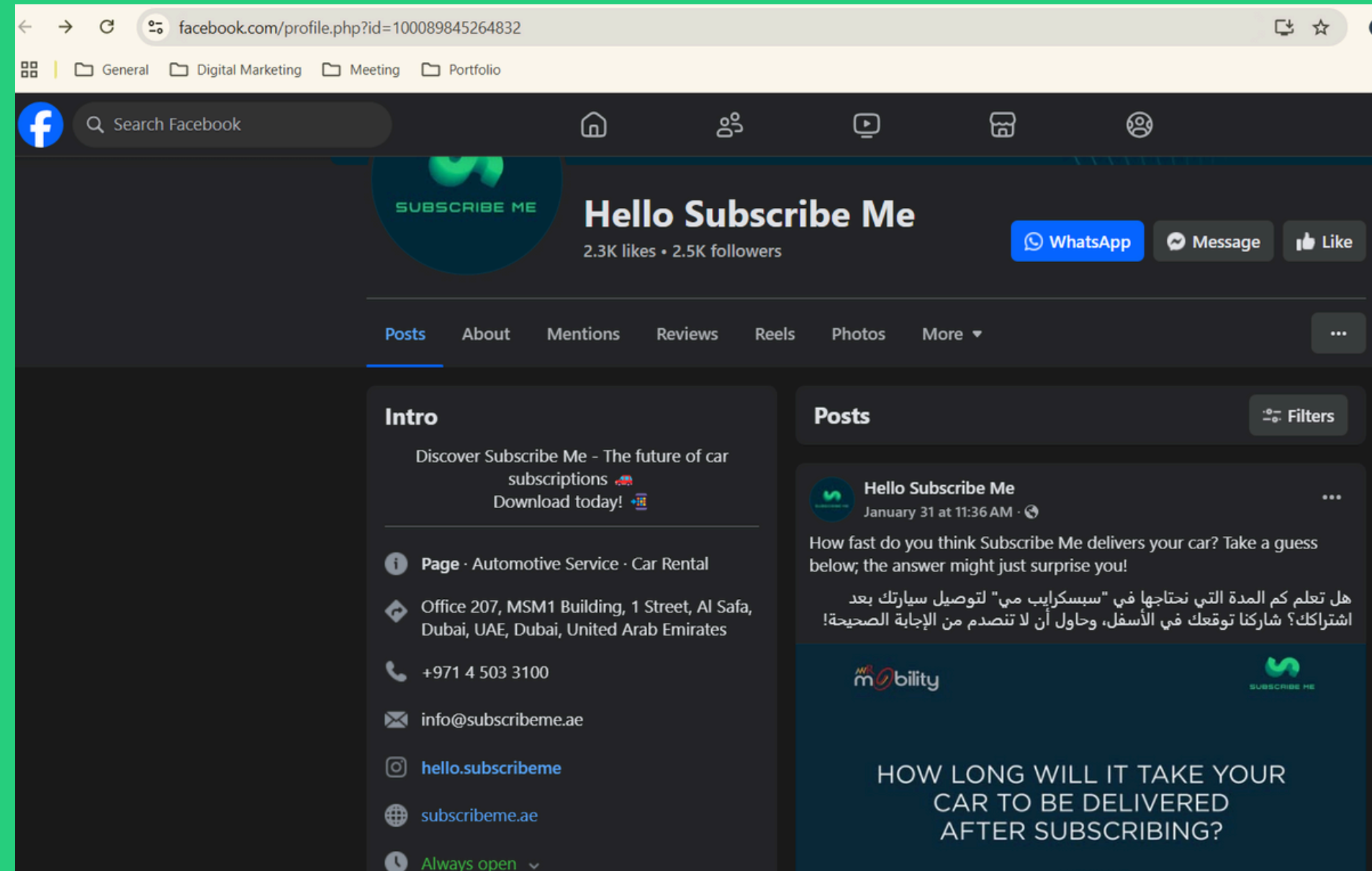


- There is a noticeable lack of targeted keywords on the website. This could be due to insufficient focus on relevant terms that help improve search engine visibility and relevance.

SubscribeMe Google Ads Performance

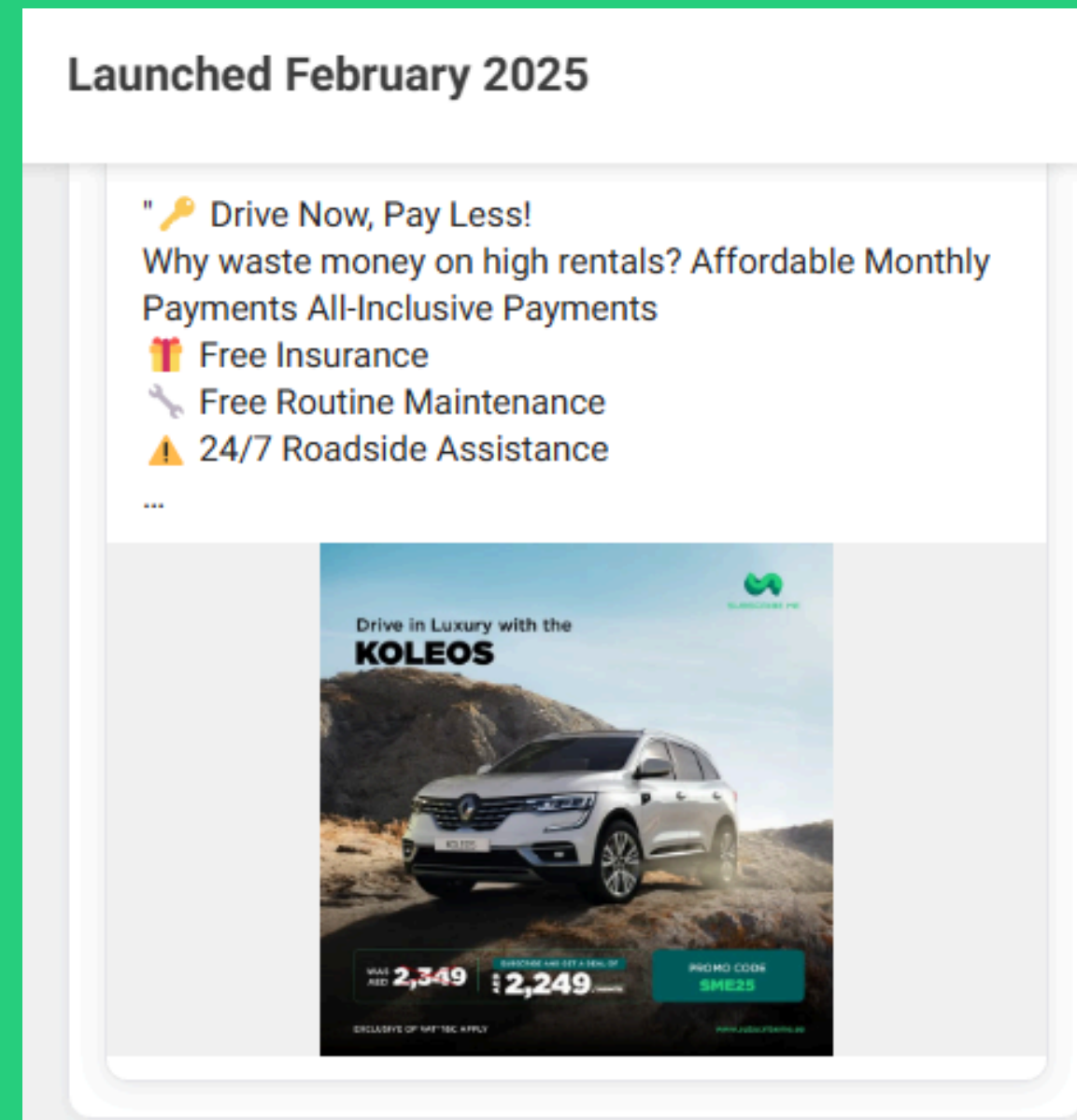
- **Errors Blocking Access, Redirects, and Sitemap Issues:** If Google is unable to access or index certain pages due to errors, redirects, or outdated sitemap data, it can hinder the performance of your ads. Google Ads relies on indexed pages and a smooth user experience to provide relevant search results. Problems with the sitemap and access issues can negatively impact ad performance.
- **Lack of Style in Sitemap:** While the lack of style in a sitemap doesn't directly impact SEO, having broken URLs or missing pages can result in poor indexing and a lack of relevant content being available for Ads. This can cause your ads to show less frequently or for irrelevant searches.
- **Not Crawled Daily by Google:** If Google isn't crawling your site regularly, your website's fresh content, including landing pages for ads, may not be indexed and included in search results as often. This can affect the relevancy and effectiveness of your ads.
- **Lack of Targeted Keywords:** Google Ads performance is directly tied to the relevance of your landing pages and keywords. If your website isn't targeting the right keywords, your ads may not be as effective, and the cost per click (CPC) could be higher due to poor quality scores.

Facebook Keywords & Algorithms



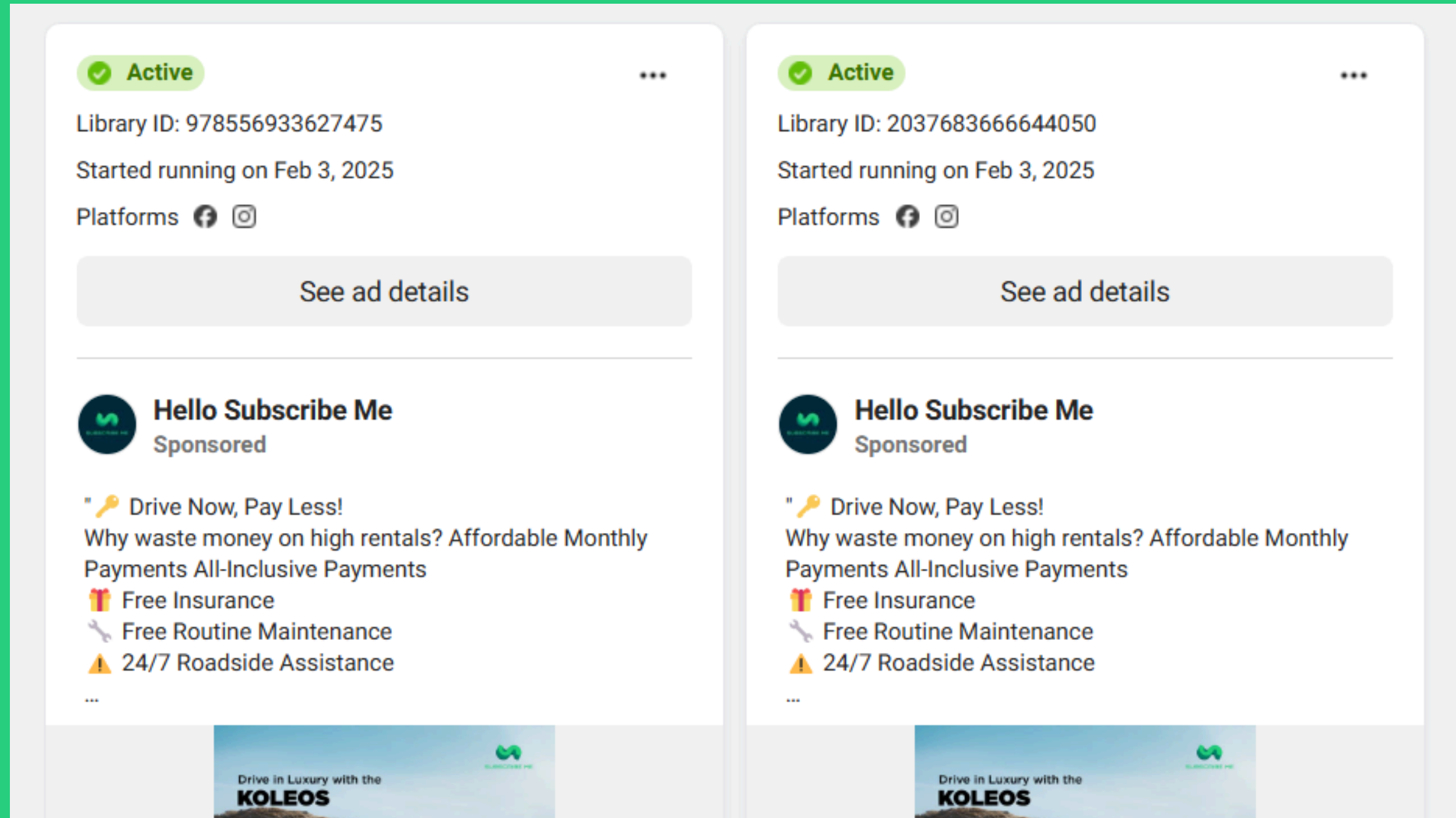
- The keywords and algorithms are not being effectively utilized in our approach. Facebook's algorithm prioritizes engagement and user behavior over traditional keyword targeting.

Facebook Keywords & Algorithms



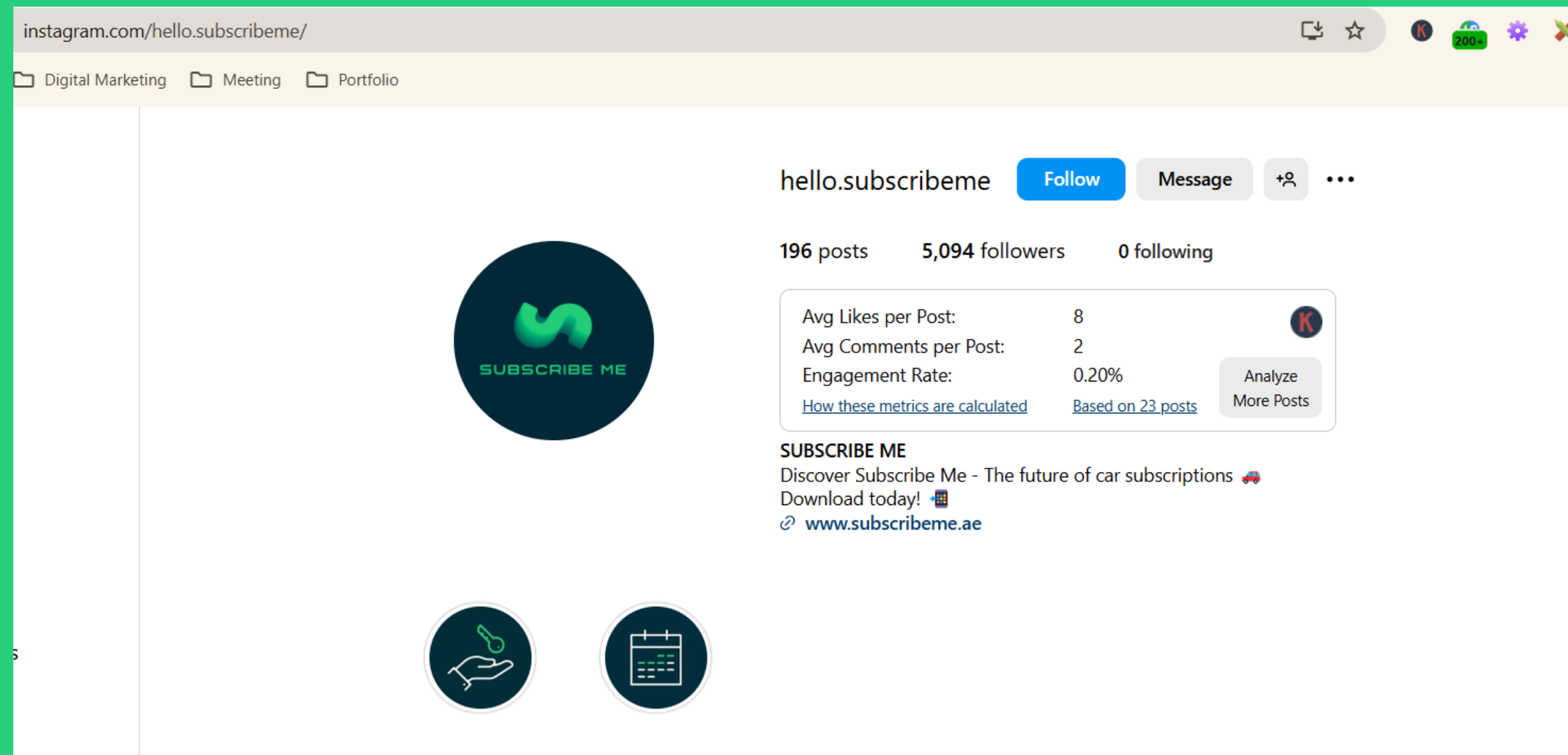
While using dark ads on Facebook, it's clear that they aren't proving as effective as expected. The lack of visibility and engagement outside the targeted audience means they don't generate as much interaction or broader reach, which limits their overall impact. Relying solely on dark ads without optimizing the algorithm can hinder long-term results.

Facebook Keywords & Algorithms



Several factors may be impacting the performance of the campaigns, including issues with scheduling ads, affecting their overall effectiveness.

Instagram Keywords & Algorithms



There are several areas that need improvement in the current strategy, which could enhance customer engagement and help build stronger, long-term relationships. These issues are affecting the overall performance and effectiveness of the Instagram campaigns.



Addressing these areas will significantly improve engagement, visibility, and customer loyalty, ultimately driving better results for the business.