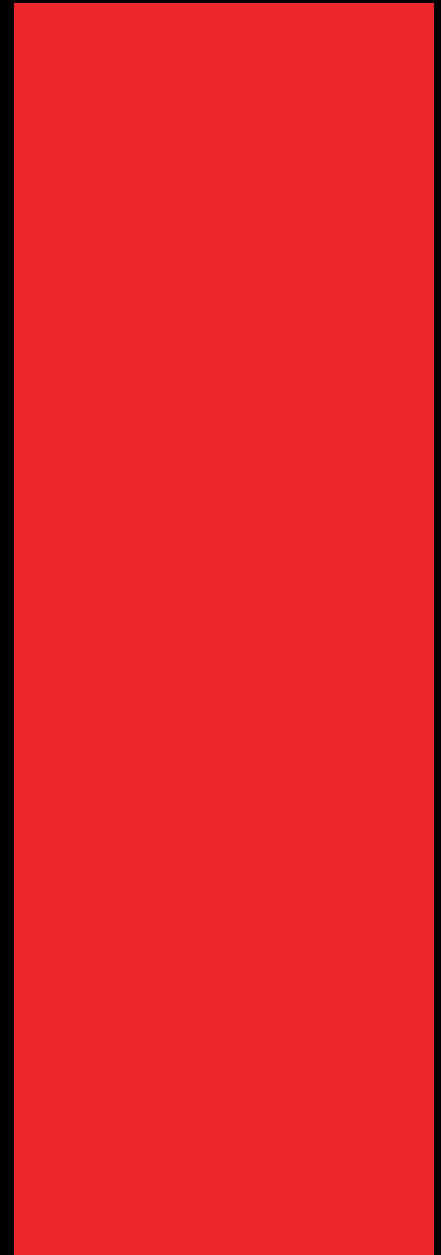




WCA GLOBALTM

**BRAND
GUIDELINES**



OUR LOGO:
A SYMBOL OF
EXCELLENCE & TRUST

The WCA Global logo represents our commitment to quality, integrity, and expertise in the field of ISO certification and auditor training. Designed with precision, it embodies our mission to guide organizations in achieving international ISO standards. The colors and elements reflect trust, professionalism, and global reach, aligning with our vision to be a leader in the ISO certification industry in the UAE and beyond.



WCA
Global

**Our logo is more than just a visual identity—it's
a statement of our dedication to excellence.**

LOGO CONSTRUCTION

The WCA Global logo follows a structured design, ensuring balance, clarity, and consistency. Each element is aligned with precision to reflect trust and professionalism, maintaining a strong visual identity across all platforms.



LOGO DESIGN OVERVIEW

The WCA Global logo is a powerful representation of our brand's commitment to quality, integrity, and excellence in the ISO certification industry. Designed with a structured and professional aesthetic, it reflects our expertise in guiding organizations toward international standards. The clean and balanced composition ensures clarity, recognition, and adaptability across all platforms.

Each element of the logo, from the typography to the color scheme, has been carefully chosen to convey trust, reliability, and global reach. The design maintains a modern and authoritative look, aligning with our mission to be a leading provider of ISO certification services in the UAE and beyond. By following strict design principles, the logo ensures consistency and professionalism, reinforcing WCA Global's strong market presence and unwavering dedication to business excellence.

TYPOGRAPHY

Hero New
Aa

Manage your work with patience

H1 34pt Hero New **ExtraBold**

Manage your work with patience

H2 22pt Hero New **Bold**

Manage your work with patience

H3 18pt Hero New **SemiBold**

Manage your work with patience

Body Text 14pt Hero New **Medium**

Manage your work with patience

Description 14pt Hero New **Regular**

MANAGE YOUR WORK WITH PATIENCE

Logo Font 12pt Ethnocentric **Regular**

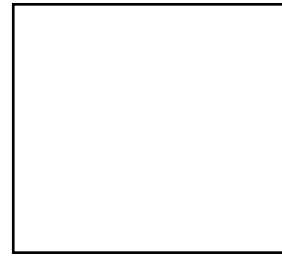
COLOR SCHEME - PALETTE



263D84



ED272B



FFFFFF



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